

History of the **HEADLINER AWARDS** 1934 - 1972



A newspapermen's frolic sponsored by the Press Club of Atlantic City in 1934 was the birthstone of what was to become the first all-inclusive annual journalism contest in the entire news disseminating industry. So successful was the original Frolic that the Press Club decided to establish an award for outstanding efforts in various categories.

Accordingly, in 1935, the first annual National Headliners' contest was held and the National Headliners Club founded. During the past 38 years, more than 800 have won the Headliner medal, including individual writers, newspapers, radio and television stations, radio and TV networks, news syndicates, magazines, and newsreel and TV news cameramen, and press photographers.

Membership in the exclusive Headliners Club is limited to those who have won the Headliner silver medallion, and the men who serve as consultants and judges in the selection of each year's winners.

While many of the winners have been "by-line names" in their respective fields, the judges have unveiled—and each year seek—new talent that might otherwise go unnoticed. It is the only Journalism Award that recognizes the work of small circulation newspapers, small town writers, individual radio and television stations, and news photography in all its phases.

The Press Club of Atlantic City and the City of Atlantic City are proud to foster and continue to sponsor this worthwhile project to honor achievement of those behind the news.

**1972 HEADLINER AWARDS from the Press Club of Atlantic City
and the City of Atlantic City.**

1972

MIKE MASTERSON	Newport Daily Independent Newport, Arkansas	Outstanding domestic news reporting, news feature or news series in daily newspaper (circ. up to 25M).
KEN IRONS and PETER LEO	The Greensboro Record Greensboro, N. C.	Outstanding domestic news reporting, news feature or news series in daily newspaper (circ. 25M to 100M).
DAVID BEHRENS	Newsday Garden City, L. I., N. Y.	Outstanding domestic news reporting, news feature or news series in daily newspaper "Billy: How He Died On Drugs!" (circ. over 100M).
DAVE KINDRED	The Louisville Times Louisville, Kentucky	Consistently outstanding local interest or feature column on variety of subjects (no circ. limitations).
JACOB BURCK	Chicago Sun Times Chicago, Illinois	Consistently outstanding editorial cartoons (no circ. limitations and also open to syndicates and magazines).
CHICAGO TODAY	Chicago, Illinois	Outstanding public service by a newspaper stressing community impact "The Illinois Racetrack Scandal" (no circ. limitations).
JAMES DE PREE	Chicago Today Chicago, Illinois	Best sports feature picture "Death was the Extra Man on the Field."
CHARLES W. CARROLL	Valley News Dispatch Tarentum, Pa.	Best news feature picture (stressing human interest) "Not Me, the House!"
ASSOCIATED PRESS	New York, N. Y.	Best spot news picture (local or national interest) "Death in Dacca" by Horst Faas and Michael Laurent.
PAT CANOVA and ROCHELLE JONES	The Palm Beach Post West Palm Beach, Florida	Best photo-journalism picture and story by individual or team of two.
JOHANNA STEINMETZ	Chicago Today Chicago, Illinois	Consistently outstanding special feature column, such as food, finance, fashion, drama, radio and TV, etc.
JOSEPH GERGEN	Newsday Garden City, L. I., N. Y.	Consistently outstanding sports writing or sports column by an individual.

THE DETROIT NEWS, SUNDAY MAGAZINE	Detroit, Michigan	Consistently outstanding newspaper-published magazine (no circ. limitation).
JOHN RODERICK	Associated Press New York, N. Y.	Generally excellent feature writing by an individual "A Vist to China."
RICHARD TOWNLEY	TV Guide Radnor, Pa.	Best domestic news feature or series by a writer or team of two.
ABC-TV	New York, N. Y.	Consistently outstanding TV newscasting or newsfilm stories by a major market station or network (cities over 500M) "India/Pakistan and Irish Problems as Exemplified by Correspondents Howard Tuckner, Peter Jennings, and George Watson."
WSM-TV	Nashville, Tennessee	Consistently outstanding local TV coverage of news events (cities under 500M).
WCKT-TV	Miami, Florida	Consistently outstanding TV editorials (no population limitation).
GROUP W — WESTINGHOUSE BROADCAST	New York, N. Y.	Public service by a television station, group or network stressing community impact "Firetrap."
WCBS RADIO	New York, N. Y.	Consistently outstanding radio news broadcasting by a major market station, group or network (cities over 250M).
WJDM RADIO	Elizabeth, N. J.	Public service by a radio station, group, network-owned station regardless of size stressing community impact "Somebody Killed a Cop Today."
WWVA RADIO	Wheeling, West Virginia	Consistently outstanding radio editorials regardless of station size.

SPECIAL AWARD

JAMES A. TRELOAR	The Detroit News Detroit, Michigan	The Mall Dodson Memorial Award for Outstanding Endeavor in the Field of Communications.
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JOHN RODERICK

THE ASSOCIATED PRESS TOKYO, JAPAN

In April 1971, John Roderick of The Associated Press became the first American news service reporter in two decades to report from the Chinese mainland. Although his movements were restricted to the tour of the U.S. Table Tennis Team, Roderick was able to describe what he saw along the way. His stories were played around the world.

Chinese Premier Chou En-lai, who remembered Roderick as a reporter covering the Communist revolution, told the AP staffer his visit was opening the door for other American reporters.

A veteran reporter and analyst of Chinese affairs, Roderick has been assigned to the Tokyo bureau of The Associated Press since 1959.

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RICHARD TOWNLEY

TV GUIDE RADNOR, PA.

Richard Townley, 36, K W T V, Oklahoma City, is a journalist with a diversified background in radio, television, newspaper and magazine writing. Presently Managing Editor of the KWTW news department in Oklahoma City, his reporting over the past fourteen years has ranged from early civil rights confrontations to power politics in the nations largest city.

Townley is a veteran of several major civil rights episodes, including the Ole Miss incidents, and numerous Freedom Rides and other confrontations.

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