Do you want
... to do well in school?
... to travel?
... to find a good job?
... to score well on college entrance exams?
... to learn about the world?
... to become a global citizen?
... to look good?

Take German!
German (jur\'man): (N.)-A language spoken by 120 million people or a quarter of all Europeans as their mother tongue.

Language that is excellent preparation for traveling to Europe: 38% of European citizens say they can converse in German.

Most commonly used language on the Internet after English.

Major force behind the European Union.

Language that helps you to meet other global citizens.

Language used in the heart of Europe with interesting people and cultures.

*(Adj.) meaning...an overall good time!
Africa
Thousands of Africans study and train in German-speaking countries every year.

America
More than 1,100 companies of German-speaking countries have subsidiaries in the U.S. The largest number of German schools abroad is in South America.

Asia
68% of all Japanese students study German. One of the world’s largest German language centers is in Seoul, Korea.

Australia
German is the third most widely spoken community language, and the German-speaking countries are the third most important trading partners of Australia.

Europe
In Eastern Europe, more than 12 million students learn German. Several millions of workers with other native languages have made German their second language.

Antarctica
Penguins show their enthusiasm for German by greeting travelers with a hearty “Willkommen in der Antarktis!”
1. Germany is the most important trading partner for almost all European and many non-European partners.

2. Germany is the fifth largest trading partner of the U.S. after Canada, Japan, Mexico and China.

3. More than 750 U.S. companies do business in Germany.

4. Germans have one of the highest per capita incomes of the world.

5. Germans spend the most on tourism worldwide, and the U.S. is their first travel destination overseas.

6. Germany is the largest market in Europe and the third largest market worldwide for telecommunication products.

7. Speaking German improves business relationships with partners in Germany, the third largest industrial nation and one of the most important exporting countries in the world.

8. A knowledge of German improves your chances in the job market, both with many German companies abroad and with foreign companies in German-speaking countries and in the European Union.
German is in second place in the field of scholarly publications.

German is important for scientists and students.

40% of scientists in the U.S.A. recommend the study of German. In Poland and Hungary the figure is over 70%.

More than 2,000 scholarships and grants are awarded to U.S. citizens every year by the Goethe-Institut Inter Nationes, the German Academic Exchange Service, and other institutions and foundations.

With GAPP (German American Partnership Program), more than 10,000 students visit each other every year.

GAPP has connected German and American schools for over 25 years and led to many community exchanges and city partnerships.

Further scholarship opportunities are available through the Congress-Bundestag program, the American Field Service, the Carl Duisberg Society, Youth For Understanding, The American Association of Teachers of German (AATG), and other organizations.

Do you realize how cool Einstein was?
German... is easier than you think

From Angst to Zeitgeist, the number of words and cognates is immense. After all, German and English are related!

Take your own matching test.
Find the German word that matches.

<table>
<thead>
<tr>
<th>English</th>
<th>German</th>
</tr>
</thead>
<tbody>
<tr>
<td>mouse</td>
<td>Haus</td>
</tr>
<tr>
<td>ball</td>
<td>Apfel</td>
</tr>
<tr>
<td>apple</td>
<td>Ring</td>
</tr>
<tr>
<td>school</td>
<td>Hand</td>
</tr>
<tr>
<td>cat</td>
<td>Gras</td>
</tr>
<tr>
<td>ring</td>
<td>Maus</td>
</tr>
<tr>
<td>house</td>
<td>Katze</td>
</tr>
<tr>
<td>hand</td>
<td>Feder</td>
</tr>
<tr>
<td>grass</td>
<td>Ball</td>
</tr>
<tr>
<td>feather</td>
<td>Schule</td>
</tr>
</tbody>
</table>

Your score:
8-10 You must be cheating...or a native German speaker!
5-7  You will make an excellent student of German!
2-4  You are way over the Mark Twain level, join us and learn German!
1-0  Mark Twain level - low, but not hopeless.
Give your German a chance!
Which language is the sister language of English?

- hair: Haar
- hat: Hut
- friend: Freund
- moon: Mond
- tea: Tee
- fire: Feuer
- light: Licht
- lamp: Lampe
- shoe: Schuh
- bread: Brot
- banana: Banane
- sun: Sonne
- rain: Regen
- milk: Milch
- glass: Glas
- card: Karte
- bed: Bett
- elephant: Elefant

Did you know that bread spelled backwards in German is Torb?
German... is the heritage of many Americans

Eberhard Anheuser
Babe Ruth
Bausch & Lomb
Sandra Bullock
Walter Percy Chrysler
Leonardo DiCaprio
Marlene Dietrich
Albert Einstein
Clark Gable
Henry Kissinger
Fritz Lang
Herbert Marcuse
Arnold Schwarzenegger
Thomas Nast
Joseph Pulitzer
Elvis Presley
Friedrich Wilhelm Steuben
Lawrence Welk